



**Blaser Energie**  
bureau d'études CVCR

# CHARTRE GRAPHIQUE

Guide d'application de l'identité visuelle





Déclinaisons



**Blaser Energie**  
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Couleur



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Niveau de gris foncé



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Niveau de gris clair



Versions



**Blaser Energie**  
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logo en vertical



**Blaser Energie**  
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logo en horizontal



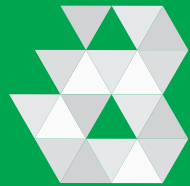
Sur fond



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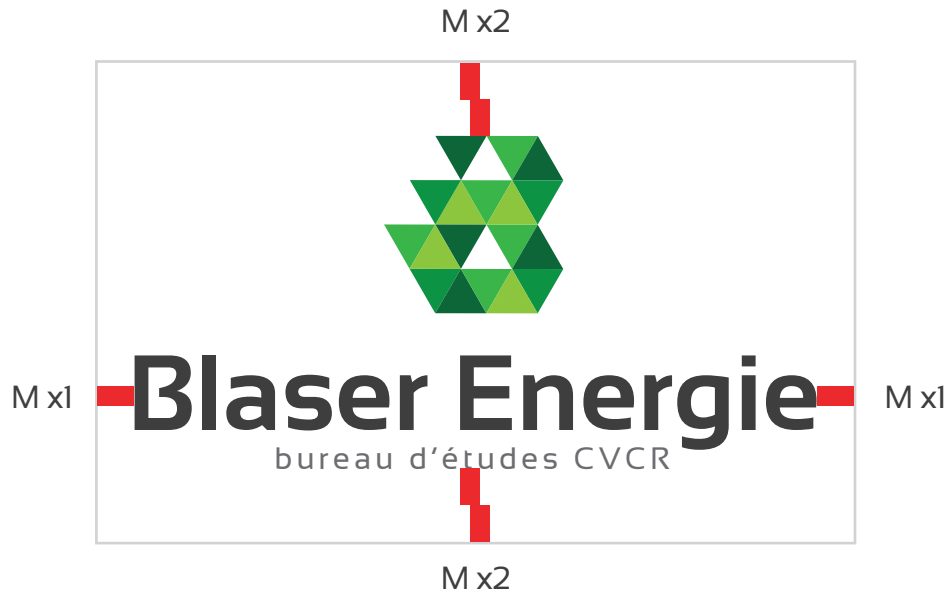


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Marges





#191919

R:25 V:25 B:25  
C:0 M:0 J:0 N:90

#4C4C4C

R:76 V:76 B:76  
C:0 M:0 J:0 N:70

#12491D

R:18 V:73 B:29  
C:90 M:30 J:95 N:30

#237C26

R:35 V:124 B:38  
C:85 M:10 J:100 N:10

#40A529

R:64 V:165 B:41  
C:75 M:0 J:100 N:0

#7FC31B

R:127 V:195 B:27  
C:50 M:0 J:100 N:0



Sansation-Bold

**a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1 2 3 4 5 6 7 8 9 0**

Sansation-Regular

a b c d e f g h i j k l m n o p q r s t u v w x y z  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1 2 3 4 5 6 7 8 9 0



Éléments graphiques



Habillage



Particules



Motif





Carte de visite

Recyclé



Moderne



Recto

Verso



Carte de correspondance

Recto



Verso





Enveloppe



**Blaser Energie**

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rue du Montellaz 8, 1525 Seigneux

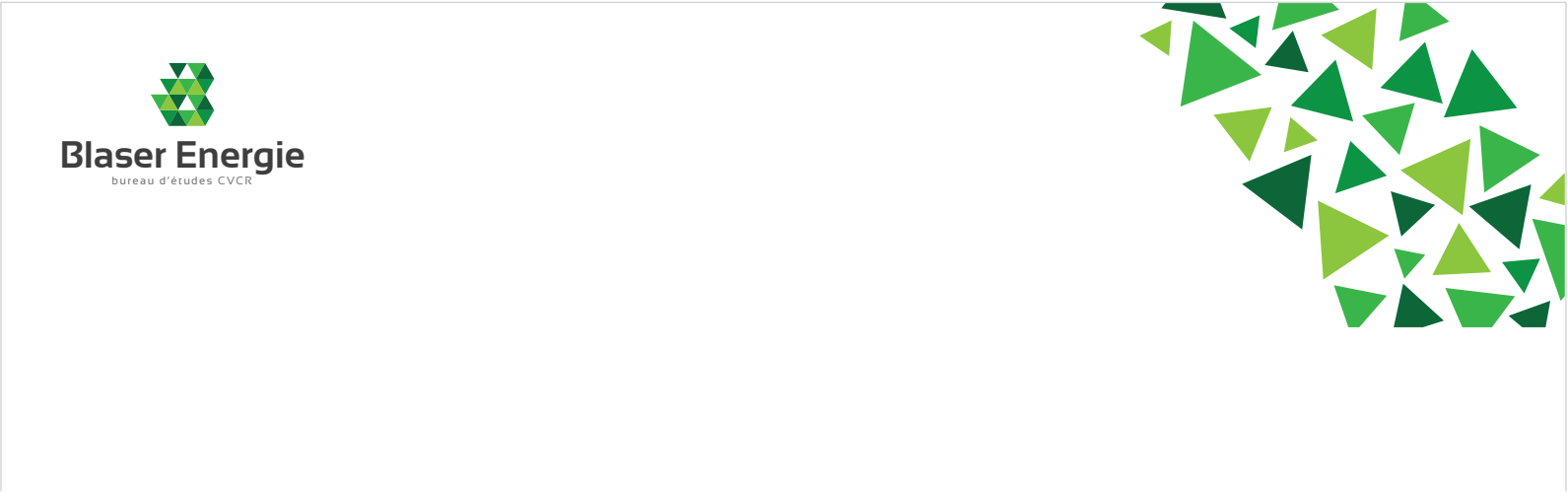




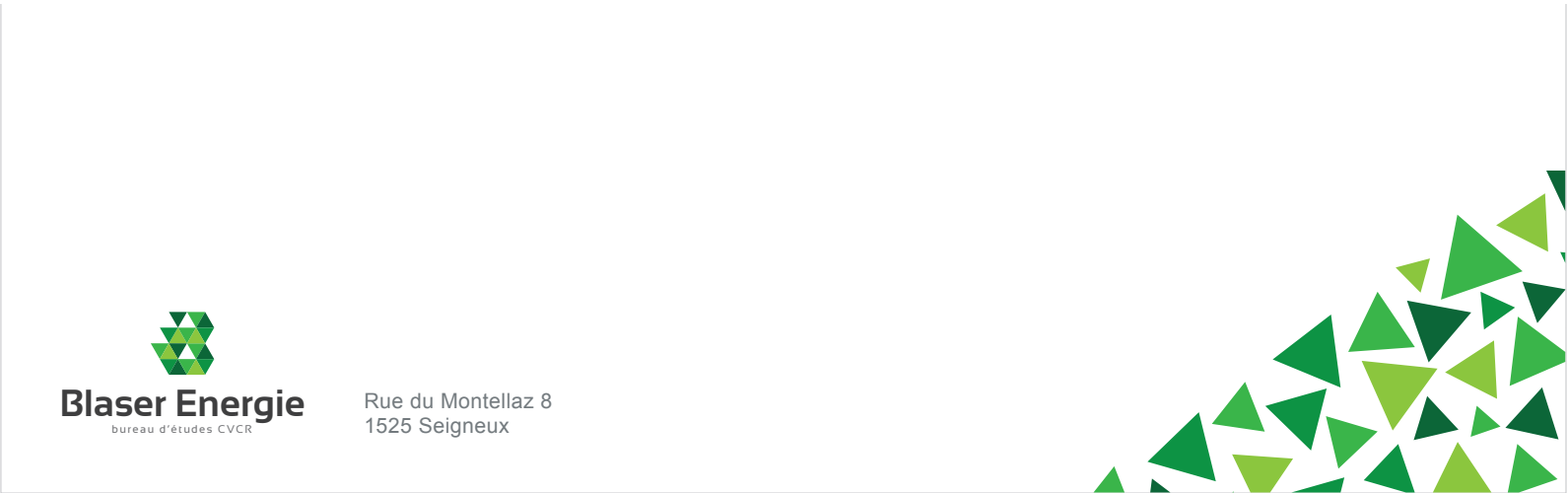


Papier à lettre

Top



Bottom





Bannière Facebook

The banner is set against a light brown cardboard texture. In the center, the Blaser Energie logo is displayed, consisting of a cluster of green triangles. Below the logo, the text "Blaser Energie" is written in a bold, dark font, with "bureau d'études CVCR" in a smaller font underneath. To the left of the main logo, there is a white square containing a smaller version of the green geometric logo. On the right side of the banner, a decorative pattern of overlapping green triangles in various shades is visible. The banner is framed by a blue header bar at the top, which contains the Facebook search bar, the Blaser Energie profile picture, the name "Blaser Energie", the word "Accueil", and icons for friends and messages.